

Emetrol[®]: A Tried-and-True Nausea Remedy for the Entire Family

Eme-trol

(emesis - control)

The name says it all—"emesis" meaning vomiting combined with an abbreviation of the word "control."



Emetrol contains fructose and should not be taken by individuals with hereditary fructose intolerance. As with any drug, those who are pregnant or nursing should seek the advice of a health professional before using this product. Furthermore, Emetrol contains sugar and should not be taken by diabetics except under the advice and supervision of a physician.¹

Despite years of being on the market, Emetrol's mechanism of action (MOA) is still unknown. Some researchers believe its MOA may be its local effect on the wall of the hyperactive gastrointestinal tract, decreasing and calming smooth muscle contraction and thereby delaying gastric emptying.^{2,3}

Emetrol does not contain antihistamines, alcohol, salicylates, or caffeine.

This over-the-counter drug's distinguished history and continued use make it an obvious candidate for recommendation, however, there are practitioners that may be unaware of Emetrol as a treatment option due to the lack of recent published medical literature affirming its safety and effectiveness.

Although more recent literature to support the use of Emetrol is unavailable,

The family medicine cabinet has long provided an arsenal of tried-and-true remedies that are "at the ready" to treat everyday maladies. Products that can safely treat the entire family are often designated a premium position in this first stop in the healing process.

Nausea, a symptom of stomach distress characterized by queasiness and the urge to vomit, is a common ailment that sends people racing to their medicine cabinets in search of relief.

A proven, long-standing treatment of nausea that healthcare professionals continue to stand by is Emetrol[®]. With a history spanning over 60 years,¹ this phosphorated carbohydrate solution has been recommended over generations for the simple reason that it works—providing sought-after relief from nausea.

Emetrol is a formulation containing

balanced specific amounts of phosphoric acid and sugars with controlled hydrogen ion concentration. It is indicated for the relief of upset stomach associated with nausea due to overindulgence in food and drink.¹

A father and son were in town visiting family. The child had projectile vomiting, which happened to get all over his father's clothing. The father came into the pharmacy, while attempting to clean off his shirt, and asked what medication he could give his son to stop vomiting. "I said he should use Emetrol. I explained to him that it was safe, effective, and inexpensive. He took my advice and bought Emetrol along with a clean shirt." —Mike Ryan, RPh

What sets Emetrol apart as a practical addition to any family's medicine cabinet is that it treats the entire family. Its formulation is indicated for both adults and children alike.¹

there are many healthcare practitioners who are happy to share their positive experience in recommending this treatment to their patients.

Mike Ryan, RPh, a pharmacist for

33 years and owner of Devine's Pharmacy in Dunellen, New Jersey, always recommends Emetrol because it is "safe and effective and it works for children as well as adults. I feel that Emetrol is a practical addition to have in any family's medicine cabinet."

Dr. Ryan also shared his anecdotal experience with Emetrol. He recalled how a father and son were in town visiting family. The child had projectile vomiting, which happened to get all over his father's clothing. The father came into the pharmacy, while attempting to clean off his shirt, and asked what medication he could give his son to stop vomiting. "I said he should use Emetrol. I explained to him that it was safe, effective, and inexpensive. He took my advice and bought Emetrol along with a clean shirt."

Because Emetrol has been available for over 60 years, Robert Blereau, MD, who has been in family practice for 45 years and currently practices in Morgan City, Louisiana, said, "[Emetrol] has stood the test of time." He recommends keeping Emetrol in the house. "Children, as well as adults, can begin with nausea and vomiting at any time including nights and week-

"[Emetrol] has stood the test of time."

**—Robert Blereau,
MD**

ends when their pharmacy may be closed. Emetrol may avoid a trip to the emergency room. Emetrol is also good to have on a trip to help treatment of a stomach virus, food poisoning, or motion sickness."

In addition to the positive experiences that healthcare providers have had in recommending Emetrol, this product has also been consecutively honored as a Pharmacist's top pick in *Pharmacy Times*. Emetrol finished number 1 in the "Nausea Remedies" category with 68% of pharmacist recommendations in the *Pharmacy Times 2011 Survey of Pharmacists' OTC Guide Recommendations*. ■

DISCLOSURE

Mike Ryan, RPh and Robert Blereau, MD received honoraria for their participation in the development of this article.

REFERENCES

1. Product information. WellSpring Pharmaceutical Corporation. <http://www.emetrol.com/product-info.html> Accessed on March 12, 2012.
2. Wigle P, Kim K, King A, Jones S, Schaefer K. OTC Medications for GI in Pregnancy. *U.S. Pharmacist*. 2006;31(9):50-71. <http://www.uspharmacist.com/content/d/featured%20articles/c/11554/> Accessed on March 12, 2012.
3. Drugs.com. Available at: www.drugs.com/drug/emetrol-oral-solution-lemon-mint-cherry-flavors.html Accessed on March 12, 2012.



Mike Ryan, RPh

Owner
Devine's Pharmacy
Dunellen, NJ
33 years as a practicing pharmacist



Robert Blereau, MD

Morgan City, LA
45 years as a family practice physician



KEEP STOMACHS CALM AND CARRY ON™



For the treatment and relief of upset stomach associated with nausea, Emetrol®:

- Works by calming smooth muscle contractions on gastrointestinal wall[†]
- Does not contain antihistamines, alcohol, salicylates, or caffeine
- Is safe and effective for adults and children as young as 2
- Has provided reliable relief for 60 years

Ask a healthcare provider before use if you have diabetes.

Directions

- For maximum effectiveness, never dilute or drink fluids of any kind immediately before or after taking this product
- Adults and children 12 years of age and over: 1 to 2 tablespoons
- Children 2 to under 12: 1 or 2 teaspoons
- Repeat dose every 15 minutes or until distress subsides
- Do not take more than 5 doses in 1 hour without consulting a doctor

Active Ingredients

Phosphorated carbohydrate solution.
Each 5 mL contains:
• 3.74 g total sugar
• 21.5 mg phosphoric acid

Purpose

Upset stomach reliever.

Uses

For relief of upset stomach associated with nausea due to overindulgence in food and drink.

Warnings

This product contains fructose and should not be taken by persons with hereditary fructose intolerance (HFI).



#1 RECOMMENDED BY PHARMACISTS FOR NAUSEA[†]

[†] Emetrol® finished number 1 in the "Nausea Remedies" category with 68.00% of pharmacist recommendations in the *Pharmacy Times 2011 Survey of Pharmacists' OTC Guide Recommendations*.